

# Privacy Policy

of

Feller AG  
Bergstrasse 70  
8810 Horgen

[Contact form](#)

Version 1st June 2024

We take the protection of your personal data very seriously. It therefore goes without saying that we always handle your personal data in accordance with the statutory data protection regulations. We have appointed a qualified and reliable external data protection officer. This function is performed by UIMC Dr. Voßbein GmbH & Co KG ([www.uimc.de/datenschutz](http://www.uimc.de/datenschutz)).

## We would like to inform you below about the processing of personal data:

[Privacy Policy for the website](#)

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[Data privacy when processing the personal data of our business](#)

[partners \(B2B\) Data privacy when processing the personal data of our customers \(B2C\)](#)

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[courses Rights of data subjects \(applies to everyone\)](#)

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We reserve the right to adapt this Privacy Policy occasionally to ensure that it always complies with the latest legal requirements or to incorporate changes to our services into the Privacy Policy, for example when we launch new services. The new Privacy Policy will then apply the next time you visit our website.

## Privacy Policy for the website

You can generally use our online offering without revealing your identity. In the event that we ask for personal data (such as your name, address or e-mail address) on the website, for example in conjunction with contact forms or for logging in/registering, you provide this data on a voluntary basis. We use this information for our own business purposes (such as sending requested materials/information).

If you have questions of any kind, we offer you the opportunity to contact us using a form provided on the

website. Here, the data indicated as mandatory is required so that we can assign and answer your request. Other details may be provided voluntarily. When we process data in conjunction with you making contact with us, we do so on the basis of your voluntary consent.

The personal data that we have collected for using the contact form will be deleted once we have dealt with your request and once the retention obligations under tax law and commercial law have expired.

After giving your consent – for instance for the purpose of sending a newsletter or other interesting information from our company – you can revoke this consent with future effect at any time without specifying reasons. You can do this using the above contact form or any other method specified in the newsletter.

#### *Passing on data*

No data will be passed on to third parties, be it for commercial or non-commercial purposes, without your express consent. We will only pass on your personal data to third parties if this is legally permissible and/or necessary. To a certain extent, we commission service providers in the context of order processing. For example, the website is hosted at Microsoft Ireland, South County Business Park, One Microsoft Place, Carmanhall and Leopardstown, Dublin, D18 P521, Ireland. The adequate level of data protection for data processing in Ireland is determined by an adequacy decision. We still retain full responsibility for the associated data processing. We also use some plug-ins from other suppliers on our website. Further information about this can be found below.

#### **Google Maps; this service is only available on [wiser.feller.ch](http://wiser.feller.ch)**

To make it easier for you to find us, we offer you the option of using Google Maps to display maps and plan routes, provided you have given your consent for the data processing. Google Maps is operated by Google LLC, 1600 Amphitheatre Parkway Mountain View, CA 94043. These sites are indicated to you accordingly. When you access a page on our website into which Google Maps is embedded, a connection to the servers of Google will be established and your IP and browser data will be transmitted to Google. Google may pass this information on to third parties, such as US authorities, if this is prescribed by law or if third parties process the data concerned on behalf of Google. Further information about the data processing can be found in Google's Privacy Policy under [google](#).

#### **Web analysis with Google Analytics**

This website uses Google Analytics, a web analysis service provided by Google Ireland Limited; Gordon House, Barrow Street, Dublin 4, Ireland, ("Google"), providing you have given your consent to this. Google Analytics uses what are referred to as "cookies" – text files that are saved on your computer and that make it possible to analyse your use of the website. The information that the cookies generate with regard to your use of this website (including your abbreviated IP address) is transmitted to a Google server in the US and saved there for 26 months. Google will use this information to evaluate your use of the website, to compile reports on website activities for the website operators and to provide further services associated with use of the website and the Internet. Moreover, Google may pass this information on to third parties, such as US authorities, if this is prescribed by law or if third parties process the data concerned on behalf of Google. If you have consented to the use of analysis and tracking cookies and wish to revoke this consent at a later stage, you can do so at any time on the cookie banner or in the cookie settings via our website. Alternatively, you can install an "add-on" in your browser. You can do this by clicking on the following link, which takes you to the Google website: [tools.google](http://tools.google).

## Conversion tracking with Google Ads

If you consent to the use of tracking cookies, this website will use Google Ads from Google Ireland Limited; Gordon House, Barrow Street, Dublin 4, Ireland based on your consent. We use Google Ads conversion tracking to draw attention to our attractive offers using advertising (called Google Ads) on external websites. In relation to the data of advertising campaigns, we can determine how successful individual advertising measures are. Our intention here is to display adverts that are of interest to you, make our website more interesting for you and ensure that advertising costs are billed fairly. Google delivers these advertising means using what are referred to as “ad servers”. For this purpose, we use ad server cookies, which can be used to measure certain success measurement parameters, such as how often the adverts are shown or how often users click on them. If you visit our website via a Google advert, Google Ads will save a cookie on your terminal device. As a rule, these cookies become invalid after 30 days and should not serve to identify you personally. The analysis information saved with this cookie usually comprises the unique cookie ID, the number of ad impressions per placement (frequency), the last impression (relevant for post-view conversions) and information about any revocation of consent (indicating that the user no longer wishes to be addressed).

These cookies enable Google to recognise your Internet browser. If users visit certain pages on the website of an Ads customer and the cookie saved on their computer has not yet expired, Google and the customer can recognise that the users have clicked on the advert and been forwarded to this page (conversion tracking). A different cookie is assigned to each Ads customer. It is therefore not possible to track cookies via the websites of other Ads customers. We ourselves do not collect and process any personal data in the specified advertising measures. Google simply provides us with statistical evaluations with which we can establish which of the advertising measures used are particularly effective. We don't receive any further data from using the advertising means. In particular, we are not able to identify the users based on this information. As a result of the integration of conversion tracking via Ads, Google receives the information that you have accessed the corresponding section of our website or have clicked on one of our adverts. If you are registered with a service provided by Google, Google can assign the visit to your account. Even if you are not registered with Google or have not logged in, there is a possibility of the supplier establishing and saving your IP address.

Google may pass this information on to third parties, such as US authorities, if this is prescribed by law or if third parties process the data concerned on behalf of Google. Further information about how user data is handled can be found in Google's Privacy Policy under: <https://www.google.de/intl/en/policies/privacy> [external site]. After giving your consent, if you decide at a later time that you want to revoke this consent, you can deactivate personalised advertising from Google in the cookie banner settings or in your browser settings for advertising. These settings will be saved in your Google account (if you are logged in) or in the browser (if you are not logged in). Alternatively, you can install a browser plug-in to deactivate personalised advertising. You can find it here: [support.google](https://support.google.com).

## Facebook linking

Our website links to the Facebook website. The pages are operated by Meta Platforms Ireland Ltd. (4 Grand Canal Square, Dublin 2, Ireland). Rather than using Facebook plug-ins, we have decided to simply link to Facebook so that your personal data is not automatically transmitted to Facebook when you visit our website. This technical solution also prevents us from automatically collecting your personal data in this regard. The linking also means that Facebook does not process your personal data unless you actively click on the Facebook button. If you were already logged into your Facebook account at the time you accessed our website, however, Facebook at least processes the information as to which of our web pages you visited with your IP address, at what time and using which browser. Facebook may pass the processed information on to third parties, such as US authorities, if this is prescribed by law or if third parties process the data concerned on behalf of Facebook. We have no influence on the type and scope of your personal data that Facebook processes.

We only collect personal data from you via Facebook if you actively use our Facebook fan page, for which we

share joint responsibility with Facebook, and reveal your personal data. In entering your data on our Facebook page, you give us your consent for us to process this data.

Further information about how your data is handled can be found in Facebook's Data Policy under: [facebook](#).

### "X" (formerly Twitter) linking

Our website links to the website of the messaging service "X". The operator of these pages is Twitter International Company (One Cumberland Place, Fenian Street, Dublin 2, D02 AX07, Ireland) for visitors from the European Union, EFTA countries, and the United Kingdom, and X Corp. (1355 Market Street, Suite 900 San Francisco, CA 94103, USA) for visitors from other countries."

Rather than using plug-ins, we have decided to simply link to "X" so that your personal data is not automatically transmitted to "X" when you visit our website. The linking means that "X" does not process your personal data unless you actively click on the "X" button. However, "X" will already process data from you if you were logged into your "X" account at the time you accessed our website. "X" may pass the processed information on to third parties, such as US authorities, if this is prescribed by law or if third parties process the data concerned on behalf of "X". We have no influence on the type and scope of your personal data that "X" processes.

We only collect personal data from you via "X" if you actively use "X" and reveal your personal data. In informing us of your data via "X", you give us your consent for us to process this data.

Further information about how your data is handled can be found in "X"'s Privacy Policy under: <https://x.com/en/privacy>. You can change your privacy settings on "X" in the account settings at: <https://x.com/settings/account>.

### LinkedIn linking

Our website links to the website of LinkedIn. The operator of these pages is LinkedIn Ireland Unlimited Company, Wilton Plaza, Wilton Place, Dublin 2, Ireland. Rather than using plug-ins, we simply link to LinkedIn. This means that your personal data is not automatically transmitted to LinkedIn when you visit our website. The linking means that LinkedIn does not process your personal data unless you actively click on the LinkedIn button. LinkedIn may pass the processed information on to third parties, such as US authorities, if this is prescribed by law or if third parties process the data concerned on behalf of LinkedIn. We have no influence on the type and scope of your personal data that LinkedIn processes.

Further information about how your data is handled can be found in LinkedIn's Privacy Policy under: [linkedin](#)

### YouTube plug-ins

Our website uses plug-ins from the YouTube site (operated by Google) for marketing purposes. The operator is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, ("Google"). If you visit our website containing the YouTube plug-in, a connection to the YouTube servers is established. In the process, the YouTube server is informed of the IP address of the person visiting our website and which of our pages you have visited, providing you have given us your consent to collect and transmit your personal data. This happens regardless of whether or not you have a YouTube user account. If you are logged into your YouTube account, you also enable YouTube to assign your surfing behaviour directly to your personal profile. You can prevent this by logging out of your YouTube account. YouTube may pass the processed information on to third parties, such as US authorities, if this is prescribed by law or if third parties process the data concerned on behalf of YouTube. Further information about how user data is handled can be found in YouTube's Privacy Policy under: [google](#).

## YouTube linking

Our website links to the YouTube website. The operator of these pages is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, a subsidiary of Google LLC.

For data protection reasons, we have decided to link to this site in places rather than using YouTube plug-ins. We thus do not process any personal data from you in this respect. Neither can YouTube automatically collect personal data from you when you visit our website, providing you are logged out from your YouTube account when you visit our website. This technical solution enables you to decide whether and when you transmit personal data to YouTube. Only if you actively click on the YouTube button will your browser establish a connection to the servers of YouTube and transmit your user data to YouTube. YouTube may pass the processed information on to third parties, such as US authorities, if this is prescribed by law or if third parties process the data concerned on behalf of YouTube. We have no influence on the type and scope of your data that YouTube processes.

Further information about how user data is handled can be found in YouTube's Privacy Policy under: [youtube](#)

## Instagram linking

Our website links to the website of Instagram. The pages are operated by Meta Platforms Ireland Ltd. (4 Grand Canal Square, Dublin 2, Ireland). We simply link to the Instagram website rather than integrating Instagram plug-ins. This means that your personal data is not automatically transmitted to Instagram when you visit our website. In the case of linking, Instagram doesn't process your personal data unless you actively click on the Instagram button. However, Instagram will process personal data from you if you were logged into your Instagram account at the time you accessed our website. Instagram may pass this information on to third parties, such as US authorities, if this is prescribed by law or if third parties process the data concerned on behalf of Instagram. We have no influence on the type and scope of your personal data that Instagram processes.

Further information about how your data is handled can be found in Instagram's Data Policy under: [facebook](#).

## Instagram Ads

This website uses Instagram Ads, a service provided by Meta Platforms Ireland Ltd., 4 Grand Canal Square, Dublin 2, Ireland, via which sponsored web content is published on the Instagram platform, in order to reach a larger and more targeted audience, providing you have given us your consent to do so when you visit our website. In conjunction with Instagram Ads we use retargeting, which enables us to analyse the activities of visitors to our website on or outside of Instagram and Facebook, analyse the location and other demographic data such as the age, gender and language of our website visitors and their interests (such as apps that they use, adverts that they have clicked on or accounts to which they subscribe), and locate new individuals who are similar to existing customers with a view to displaying targeted adverts to them. Instagram may pass this information on to third parties, such as US authorities, if this is prescribed by law or if third parties process the data concerned on behalf of Instagram.

If you have consented to the processing of your data through the use of Instagram Ads and wish to revoke this consent at a later time, you can do so by changing the cookie banner settings.

Instagram is a company belonging to Facebook Inc. You therefore have the alternative of deactivating the Instagram Marketing function under <https://www.facebook.com/settings/?tabs=ads#> [external link] when you log into your Facebook account. For information on how to generally deactivate interest-based online adverts from Instagram, Facebook and other companies participating in the European Interactive Digital Advertising Alliance if you don't have a user account with the respective social media platform, refer to: <http://www.youronlinechoices.eu/>.

Further information about data processing by Facebook via Instagram can be found at [help.instagram](#).



## Google Tag Manager

The operator of this website uses the Google Tag Manager from Google Ireland Limited (Gordon House, Barrow Street Dublin 4, Ireland). A tag is a JavaScript snippet using which information is sent to third parties, for example to Google. The Google Tag Manager is a tool that enables website operators to manage marketing tags using the Google Tag Manager user interface. Although the Google Tag Manager manages tags from Google (such as the Google Analytics tag), it also supports tags from third-party providers. The Google Tag Manager software solution itself, which implements the tags, is a cookie-free domain. The Google Tag Manager is responsible for triggering other tags, which in turn may record data. The Google Tag Manager does not access the data found in this way. It simply uses the tag to pass the data on to the respective provider of the tag used in each case. In our specific case, only we ourselves use the data.

For information on how to revoke your consent to the processing of your personal data via the respective tags, please refer to the section in this Privacy Policy for the tag concerned.

### *Logging*

Every time someone accesses the website, logs are created and processed for statistical purposes using the following data (the individual user remains anonymous here):

- » Referrer (page on which you clicked on a link to access this website)
- » Search terms (where a search engine is the referrer)
- » IP to determine the country of origin and the provider
- » Browser, operating system, installed plug-ins and screen resolution
- » Duration of stay on the pages

We process the specified data on the basis of our legitimate interest for the following purposes:

- » To ensure that the connection to the website is established smoothly
- » To ensure that our website is easy to use
- » To assess system security and stability
- » For other administrative purposes

We reserve the right to subsequently verify this data if we become aware of concrete indications of unlawful use. The data will be deleted immediately when it is no longer necessary to achieve the purpose, and after six months at the latest.

### *Liability for own content*

The content of these pages has been drawn up with the utmost care. Nevertheless, we are not able to provide any guarantee that the content is correct, complete and up to date. As a service provider, we are responsible for our own content on these pages in accordance with general laws.

### *Liability for links (content from third-party providers)*

This content of our own is to be distinguished from cross-references (“links”) to the content provided by other providers. We do not have any influence on their content; it is always the respective provider or operator of the linked pages who is responsible for the content of these pages.

### *Your rights*

[See below](#)

*Contacting the Data Protection Officer*

[See below](#)

## **Data privacy for subscriptions to a newsletter**

In various places you have the opportunity to order a newsletter. We process your personal data only in connection with the order and receipt of our newsletter in order to send you information about products, services or events and other interesting information about our company. You can object to us sending this to you with future effect at any time.

For statistical purposes, tracking is performed with regard to which links within the newsletter are clicked on and lead to actions on our website ("conversion"). However, this data is anonymous and is not assigned to you.

The data that you have provided is required for sending the newsletter. Without this data we are unable to take account of your registration for the newsletter.

### *External service providers*

In the newsletter delivery process, we draw on the services of a service provider (Mailchimp® is a registered trademark of The Rocket Science Group, LLC.), which accesses your data as part of order processing. The actions of the service provider here are bound by instructions, as has been ensured through corresponding contracts.

### *Forwarding*

Other companies in our international Schneider Electric Group will use your data in order to send you newsletters only if you have given your consent for them to do so.

### *Storage and deletion*

The data will be stored until you revoke your consent for us to send the newsletter.

To ensure that you don't receive any further mailings from us in the future, we save your data in this case in an internal lock file. This is the only way we can make absolutely sure that you don't receive any further mailings from us. We do this in order to properly implement your rights and fulfil our legitimate interest in orderly data processing. If you wish your data to be deleted completely, you can send us an informal message to notify us.

### *Your rights*

[See below](#)

### *Contacting the Data Protection Officer*

[See below](#)

## **Data privacy when processing the personal data of our business partners (customers/suppliers; B2B)**

As a contractual partner of your company, we process the personal data relating to you as an individual based on our legitimate interest in preparing tenders and fulfilling contracts. Data processing for the purposes of bookkeeping, cost accounting and the fulfilment of legal obligations (for example under commercial and tax law) are based on legal obligations. The business relationship exists between us and your company. If you act as a natural person (for example as a sole trader or freelancer), your data will be processed in order to implement pre-contractual measures and fulfil contracts on the basis of the contract with you.

In the context of external requirements (for example in connection with customs/tax law), it may be the case that personal data relating to you is compared with lists published by authorities.

Moreover, data may also be processed for legitimate purposes such as marketing, internal market research and marketing purposes, or internal statistics. In particular, legitimate interests include the optimisation of processes and fair cost allocation; your interests, fundamental rights and fundamental freedoms are given due consideration here.

Only if you have given us your consent to do so or we have informed you in the context of data collection as

per Art. 3 (o) of the UWG (Act against Unfair Competition) will we use your data in order to send you information about products, services or events and other interesting information about our company. You can object to us sending this to you with future effect at any time.

The data that you have provided is required for implementing the contractual relationship. Without this data we are unable to fulfil the contract concluded with your company.

#### *Forwarding*

In the context of certain events, your personal data may be passed on to external service providers (such as tax consultants or legal advisors) if this is permitted by law. To some extent, external IT service providers may access your data (in the context of order processing). The actions of the service providers here are bound by instructions, as has been ensured through corresponding contracts.

So that we can offer you the optimum information and services in accordance with the above purposes, information regarding the contractual relationship (including personal data) may be transmitted within our international Schneider Electric Group (including to

the US and other states outside the EU/EEA). Other companies within the Group that are located outside the EU also ensure an appropriate level of data security through our Binding Corporate Rules. Further information on data processing within the Schneider Electric Group can be found at: [se.com](http://se.com)

#### *Storing and deleting the data*

Your data will be stored for as long as this is necessary for the respective purposes listed above. Your data will be deleted at the latest after the contractual relationship ends and following the expiry of the legal retention periods under civil, commercial and tax law.

#### *Your rights*

[See below](#)

#### *Contacting the Data Protection Officer*

[See below](#)

### **Data privacy when processing the personal data of our customers (B2C)**

We process personal data relating to you as an individual in connection with establishing, implementing and processing contracts that have been concluded or are to be concluded with you, initiating such contracts and fulfilling legal obligations (for example under commercial and tax law) on the basis of legal obligations.

Moreover, data is also processed for legitimate purposes such as marketing, internal market research and marketing purposes, internal statistics or the optimisation of offers. In particular, legitimate interests include the optimisation of processes and fair cost allocation; your interests, fundamental rights and fundamental freedoms are given due consideration here.

The data that you have provided is required for implementing the contractual relationship. Without this data we are unable to fulfil the concluded contract.

Only if you have given us your consent to do so will we use your data and photos of you in the context of public relations work (you can find more detailed information about the purpose and the scope of data in the corresponding declaration of consent).

If you have given us your consent to do so, will we use your data in order to send you information about products, services or events and other interesting information about our company. You can object to us sending this to you with future effect at any time.

#### *Forwarding/service providers*

In the context of certain events, your personal data may be passed on to external service providers (such as



tax consultants or legal advisors) if this is permitted by law. To some extent, external IT service providers may access your data (in the context of order processing). The actions of the service providers here are bound by instructions, as has been ensured through corresponding contracts. So that we can offer you the optimum information and services in accordance with the above purposes, information regarding the contractual relationship (including personal data) may be transmitted within our international Schneider Electric Group (including to the US and other states outside the EU/EEA). Other companies within the Group that are located outside the EU also ensure an appropriate level of data security through our Binding Corporate Rules. Further information on data processing within the Schneider Electric Group can be found at: [se.com](https://www.se.com)

#### *Storing and deleting the data*

Your data will be stored for as long as this is necessary for the respective purposes listed above. Your data will be deleted at the latest after the contractual relationship ends and following the expiry of the legal retention periods under civil, commercial and tax law.

#### *Your rights*

[See below](#)

#### *Contacting the Data Protection Officer*

[See below](#)

### **Data privacy in the context of application processes**

In the context of application procedures, data is processed in the HR Service department in the international Schneider Electric Group. Applications to our company are passed directly to this service.

Detailed information regarding data processing, the service providers deployed, data forwarding in the application process, and retention or deletion periods can be found at: [se.com](https://www.se.com)

#### *Your rights*

[See below](#)

#### *Contacting the Data Protection Officer*

[See below](#)

### **Data privacy in the context of training courses/KNX courses**

We process personal data relating to you as an individual in connection with establishing, implementing and processing contracts for training courses that have been concluded or are to be concluded with you, initiating such contracts and fulfilling legal obligations (for example under commercial and tax law) on the basis of legal obligations.

The data that you have provided is required for implementing the contractual relationship. Without this data we are unable to fulfil the concluded contract.

Your data will be used for the purposes of registration, course organisation, attendance records and for issuing certificates.

#### *Forwarding/service providers*

In the context of certain events, your personal data may be passed on to external service providers (course organisers or diploma/certificate issuers) if this is permitted by law. To some extent, external IT service providers may access your data (in the context of order processing). The actions of the service providers here are bound by instructions, as has been ensured through corresponding contracts.

In the case of KNX courses, which are concluded with certification, your surname, first name and date of

birth will be transmitted to KNX to be entered on the certificate.

#### *Storing and deleting the data*

Your data will be stored for as long as this is necessary for the respective purposes listed above. Generally, the data will be saved for 10 years so that legal obligations (under tax and commercial law) can be met. If certificates are valid for more than 10 years, a longer retention period may be applied to maintain the genuine certificate.

#### **Rights of data subjects**

We hereby inform you that, under the legal requirements, you have the right to demand that we provide you with information on the personal data concerned, correct it, delete it or restrict processing, the right to contradict processing and the right to data portability. If the processing is based on consent, you also have the right to revoke the consent at any time without this affecting the lawfulness of the processing that has taken place based on the consent up to the time of revocation. In addition, you have the right to lodge a complaint with the data protection authority responsible for you if you are of the opinion that the processing of the personal data relating to you violates applicable law.

#### **Contacting the Data Protection Officer**

If you have any questions regarding the processing of your personal data, you can contact our Data Protection Officer. He and his team are also available to you in the case of requests for information, other requests or complaints.

You can reach the external Data Protection Officer as follows:

By post: Dr Jörn Voßbein, UIMC DR. VOSSBEIN GmbH & Co KG, Fleischmarkt 1/6/12, A-1010 Wien

[www.uimc.at/datenschutz](http://www.uimc.at/datenschutz) By

phone: +43 1 20 5107 3383

By e-mail: [datenschutz.schneider-electric@uimc.at](mailto:datenschutz.schneider-electric@uimc.at)