



COACH

with our mobile app

Your teen is enjoying their freedom but it can be hard to let them drive off without being there next to them in the passenger seat. That's why we think it's important for you to be aware of your teen's driving habits and coach them on safe driving behaviors.

Now you can be there even when you can't, with our **Hanover SafeTeen** mobile app. This app tracks your teen's driving habits and provides an overall driving score based on distracted driving, speeding, hard braking and time of day.

With helpful tips on how to improve scores, Amazon rewards for safe driving behaviors and a discount on your policy, your teen will be on the right path in no time.



HOW IT WORKS

- Sign up for the SmartPath mobile app through your independent insurance agent.
- 2. The discount is added to your policy, and the parent will get an email directing them to sign up for My Hanover Policy.
- **3.** Simply select "SmartPath" on the left-hand side of My Hanover Policy. Under "SmartPath", select 'Drivers & Enrollment'.
- **4.** Next, you'll see drivers associated with your auto policy. Select your teen and enter their cell phone number to invite them to download the SmartPath app on their phone.

- **5.** Your teen will be sent a text with a link to download the app.
- **6.** Tracking begins once the location option is activated on your teen's phone.
- **7.** You will get a dashboard view of all driving activities within My Hanover Policy.
- 8. The teen's driving behavior is calculated based on a number of factors, including hard braking, time of day, speeding and distraction, and results in an overall driving score.
- If the teen earns a green overall driving score, they will receive Amazon rewards, via email.

The discount will be removed if the teen does not register on the app within 60 days. After registration, if the app is inactive for 60 days or more, the discount will be removed on the policy's next renewal.



SmartPath





Learn more at hanover.com/safeteen and talk to your independent insurance agent today to find out how we can help keep your teen safer on the road.



The Hanover Insurance Company 440 Lincoln Street, Worcester, MA 01653

Citizens Insurance Company of America 808 North Highlander Way, Howell, MI 48843

hanover.com/personalinsurance The Agency Place (TAP)—https://tap.hanover.com

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