

HANOVER PRESTIGE

Personal Lines

The staying power of Hanover Prestige

Your preferred account customers trust you to provide them with the right coverage at the right price. However, in this current economic environment, even these customers are looking for ways to save on their insurance. The solution—for these customers, and your agency—is Hanover Prestige.

WHY Hanover Prestige?

- Customized protection without having customers overpay
- More opportunity for agents
- We have invested in our high value underwriting and claims teams for more service



WHY now?

- Life events are being impacted—home buying, auto shopping, weddings
- Key indicators for increased insurance protection needs
- Opportunity for agents to advise, otherwise they may go to a direct writer



WHAT does Prestige offer?

- Powerful protection
- Care and service
- Flexibility and choice
- Elevated service to meet the expectations of these customers
- Prestige claims team with a dedicated phone number: **877-922-2774**



WHO is the Prestige customer?

- \$750K+ Coverage A for the home
- \$250K/\$500K or \$500 CSL for the auto
- Underserved by traditional carriers
- Overcharged by higher-end carriers
- Customers who have complex insurance needs and value elevated claims handling



WHY this segment?

- More price-conscious customers are seeking savings for their total account
- Less impacted by market instability



WHY does Prestige retain higher?

- More economically resilient segment
- Prestige customer less likely to shop for other insurance solutions
- Customers value the care and service



WHY wait?

- Talk to your territory sales manager
- Learn more at hanover.com/agent-prestige



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The Hanover Insurance Company
440 Lincoln Street, Worcester, MA 01653

Citizens Insurance Company of America
808 North Highlander Way, Howell, MI 48843