

Products. Services. **REWARDS.**

At The Hanover, we're committed to delivering specialized products, services and digital solutions to help set your agency apart

EARNING

START

and help you **Experience Better**. Need another reason to choose The Hanover? Start earning rewards today for writing new small commercial business!

2025

HERE'S HOW IT WORKS

Register for TAP Rewards, if you haven't already.



Issue a new workers' compensation policy in Point of Sale (POS), earn \$20. Issue a new Business Owner's Advantage policy in TAP Sales to make it an account and earn an additional \$10! Effective dates between February 1, 2025–January 31, 2026 qualify.¹

Then, **log into** your Amazon account to view your rewards² and start shopping.





Your customers will be happy with their coverage and you can earn up to \$30 per account.³ It's a win-win. Contact your local Small Commercial team with questions or to learn more.

THE FINE PRINT:

- The Hanover reserves the right to change the terms and conditions of the program at its discretion. All decisions pertaining to the program are to be made exclusively by The Hanover and are final.
- The promotional campaign is open only to employees of agencies appointed by The Hanover that are allowed to participate by their employer.
- Tax reporting information (including Social Security number) will be required for rewards totaling \$600 or more paid to any one individual or any agency from The Hanover in a calendar year.
- It is acknowledged that the ultimate decision regarding the purchase of insurance will be made by the policyholder.

- 2 Rewards for qualifying policies written through point of sale will be available in the agent's Amazon account the following day.
- 3 Valid for qualifying accounts with effective dates between 2/1/2025 and 1/31/2026.

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The Hanover Insurance Company 440 Lincoln Street, Worcester, MA 01653

¹ Excludes commercial auto. Canceled and rewritten or renewal policies of The Hanover are ineligible. Policies written by the Hanover Customer Service Center, on the agent's behalf, are ineligible. Policies from a book transfer (market consolidation agreement) are ineligible. Affinity business is ineligible.